

Social Media Group Project Rubric

Group Meet Day, Tuesday 9/30/14

Twitter account and Team name due by 5pm, Tuesday 10/7/14

Group Meet Day, Tuesday 10/21/14 – Pitch team project in class

Group Meet Day, Tuesday 12/2/14 – Exam questions due by 5pm via email

Group Presentations, Thursday 12/4/14

Group Presentations, Tuesday 12/9/14

Twitter Account			<p>5pts</p> <p>All members of the team create a twitter acct and tweet @TashanaTaylor with their name, Team name, and #mdctaylor by 5pm on the deadline</p>
Team Name			<p>2pts</p> <p>By the twitter acct deadline, the team has created a team name that is 2-3 words long</p>
Exam Questions			<p>13pts</p> <p>Team submits 10 multiple choice questions to Professor Taylor via email by 5pm day of the deadline. The questions will be used for the Final Exam.</p>
Project	<p>10pts</p> <p>Team executes an approved project by the start of presentations.</p>	<p>20pts</p> <p>Team executes an approved project by the start of presentations. The project is executed in a way that is informative, accurate, and has scientific merit.</p>	<p>30pts</p> <p>Team executes an approved project by the start of presentations. The project is executed in a way that is informative, accurate, and has scientific merit. It engages the public in science, partially determined by views, likes, shares, comments, and team interaction. User feedback indicates the project has taught the public something they didn't know before.</p>

Creativity	<p style="text-align: center;">10pts</p> <p>Team chooses a standard way of exploring, teaching, and highlighting science AND a standard way of engaging the public in science. But, they execute it in a way that is unique to the skill sets of the team.</p>	<p style="text-align: center;">15pts</p> <p>Team chooses a new and innovative way of exploring, teaching, and highlighting science. OR a new way of engaging the public in science.</p>	<p style="text-align: center;">20pts</p> <p>Team chooses a new and innovative way of exploring, teaching, or highlighting science. AND a new way of engaging the public in science. AND they execute it in a way that is unique to the skill sets of the team.</p>
Presentation	<p style="text-align: center;">10pts</p> <p>Team presents their project in a way that is professional, and easy to understand. All team members engage during the presentation in some way.</p>	<p style="text-align: center;">20pts</p> <p>Team presents their project in a way that is professional, and easy to understand. All team members engage during the presentation in some way. Their presentation is in line with the exam questions they submitted.</p>	<p style="text-align: center;">30pts*</p> <p>Team presents their project in a way that is professional, easy to understand, and engaging to the class. All team members engage during the presentation in some way. Their presentation is in line with the exam questions they submitted.</p>

*NOTE: If a team member is absent during the presentation, that team member automatically receives an individual grade with 50% off the team grade for the presentation.